

# COSMETIC TATTOO

— LEILA  OBEID —  
BEAUTY WORLD



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# ABOUT LEILA OBEID

Leila Obeid, beauty specialist & consultant. Owner of "Centre Leila Obeid " beauty world. Ms. Obeid is a #1 rated permanent cosmetic tattoo artist, corrector & trainer in the Middle East. With more than 40 years of experience, she offers her clients exceptional results while adding her creative touch and specialized latest techniques in shaping and correcting face features.





# **ULTRA BROW TREND**







# Ultra Brow Tattooing Trend

## LEILA'S EYEBROW ADVICE FOR YOUNG GIRLS

When you reach adulthood, try to see the future and not the fashion of your time, what will you do when thick brows become fashionable again. Be aware and remember that thick natural brows will make you look younger when you age, gives a smoother, more feminine natural look. Always massage your brows and comb them upwards but never go too thick with tattoo because your face features change with time. What suits you today may not in the future. When you decide for for a blepharoplasty; it may affect the position and thickness of the end result. Excessive hair should be removed with accuracy according to face features and the position of the brows to determine the correct border neatly. Removing more hair than it should is a common mistake, as they may not re-grow as thick, causing gaps in thin hair brows.

Visit us before you take any decision in order to maintain your native eyebrows hair once you decide to reshape them.





# Eyebrow Tattoo

## THINGS YOU NEED TO KNOW AND ASK ABOUT BEFORE EYEBROW TATTOOING

### FOR INFO:

- It is preferable to leave the hair of eyebrows grow as much as possible to be able to reshape it as may be needed.
- White hair to be dyed prior, as it's not permitted 15-20 days after or right before the procedure.
- Never go too thick with tattoo in case of blepharoplasty.
- When you eventually get bored of the desired designs, some are difficult to remove.
- You might get burning sensations on the tattooed area during MRI due to metal base pigment.





# Eyebrow Cosmetic Tattoo

## Procedure, Methods, Pain & Techniques

### HOW IT'S DONE:

- One to One consultation: study the face, its structure, balance, characteristics and personality discussing the color, shape in mind combined with the artist for 15 mins.
- A numbing cream is applied on the target area prior to the procedure in 30 mins.
- Drawing the most suitable shape (according to the study of face and features) 25 mins.
- A successful permanent makeup application with natural results becomes your mirror image and own sense of fashion.

### PAIN

It is only a hair stroke bearable pain at a time.

### COLOR:

- Just after the tattoo is done the color will look temporarily 50% darker than the shade chosen.
- Wait at least 4 weeks to see the true color which will slowly come back to life and bloom to surface.
- Be prepared for the initial color intensity of your procedure to look significantly sharper, brighter, or darker than what is expected for the final outcome within 60 mins.





# Permanent & Semi-Permanent Tattoo

## PERMANENT TATTOO

A deep permanent cosmetic tattoo can be a blessing or a curse.

- Classical tattoo ink in some techniques is similar to that used in common tattoos,
- This ink is made of pigments that may last long periods of time containing heavy metals, Iron Oxides and or for a less period of time with more advanced materials with less metal, little synthetics which makes it a better choice.
- The color is deeply implemented and absorbed into the upper part of the dermal layer for a long lasting result.
- Fading of color depends on the technician, machine, color of pigment, and the type of technique chosen.

## SEMI-PERMANENT TATTOO

A long time superficial makeup definition which may vary between 8 months to 2 years depending on the technique & color.

Color susceptible to fade with time which makes it a good choice when getting bored from undesired designs.

## PERFECTION SESSION OR TOUCH UP (RETOUCH)

Whichever you chose from the above techniques this may require for a perfect shape & color re-enhancement or periodic maintenance, for a color refreshing within 4-5 weeks.







# DO NOT PANIC

## SCABBING AND HEALING

### Don't Panic ... Just Wait!

Slight redness around tattooed area and temporarily swollen at some cases up to 24-48 hours.

- A Tattoo light scab will be slightly raised compared to other areas and will look cloudy and dull, for a couple of days.
- DO NOT PANIC the Tattoo scab will become darker, filled in color bolder and more sharply, which is only temporary.
- DO NOT use Vaseline, Neosporin or "huilereparateur" while healing before scab is formed.

When scab becomes thick and harsh START MOISTURIZING tattooed area to flake away naturally over the course of 5-10 days, as a new skin underneath will appear with a white shiny layer as though the tattooed area has completely disappeared.

### • DO NOT PICK OR SCRATCH THE DRY SKIN; LET THE SKIN FALL OFF NATURALLY.

Picking can cause scarring and premature loss of pigment.

- The complete healing process takes about 4-6 weeks, at which time the true color of the tattoo is evident. During this process, your tattoo will soften and lighten. Be patient, even if you think too much color has been lost, as your skin is still regenerating and naturally exfoliating.

## BEFORE END RESULT

After the scab falls off, Keep on moisturizing for 4 weeks until second retouch appointment "if needed".

- It is only after 4-5 weeks that your touch-up/adjustment can be done, after ensuring the micro-pigments are healing properly and responding well depending on the individual's skin and how well it holds the pigment.
- The touch up appointment is to tighten up the shape, light spots and to assess the desired chosen color or adjust to a different shade in a darker or lighter tone if needed.
- Ensure the longevity of the colors used.





# Maintenance

## WHEN TO USE MAKEUP

- After 10 days you may use brow makeup very gently if you need it.
- DO NOT apply make-up to the tattooed area for the first 10 days. Cosmetics of any kind may interfere with the healing and color of your tattoo. After 10 days its fine if you need to gently apply makeup.
- Ensure the longevity of the colors used.

## HOW TO TAKE CARE & MAINTAIN YOUR FRESH BROWS

- Best results come from keeping your brows extremely DRY for the next 5-10 days depending on the quick appearance of crispy scab.
- Keep washing your face with cold water day and night. Tap the tattooed area gently while drying up your washed face to make sure you don't remove the scab as it should fall by itself after moisturizing it daily for a period of 1 month 3-4 times daily.
- NO sun exposure, swimming pools, Jacuzzi, saunas for two weeks.
- Ensure the longevity of the colors used.

## END RESULT

- Brows look really finished after 2<sup>nd</sup> appointment if needed, to end proudly owning beautiful well shaped natural looking brow.
- Need maintaining every 9-to-12 months, and sometimes a year and a half.





EXPECTED RESULTS

EXPECTED RESULTS



# About Tattoo Laser Removal

## LOVE TO KNOW

- After your first laser tattoo removal session, it takes 1-2 weeks to heal completely.
- After your second treatment it takes around 5 days.
- After your third treatment it takes around 3 days until you heal within 24 hours of your last treatment.
- Some may experience bruising or swelling on the treated area, which usually lasts for several minutes.
- DON'T PANIC-Many clients develop blisters, crusts or scabs within 8 to 72 hours, which may last for 1 week and fall off naturally.



# Tattoo Correction, Removal & Redefining

## **FIX IT** (1 to 2 sessions)

**\$200-\$400**

Depending on the error, it is possible to adjust the color, shape and design in order to perfectly fix your permanent inconvenient tattoo.

## **COVER IT** (2 sessions)

Sometimes we cannot fix some errors that have been inked. Therefore, with the help of our innovative techniques that will make your old tattoo disappear without removing it. Cover ups give you tattoos that you can live with using shading, fading skin color.

## **REMOVE IT** (2 to 4 sessions)

Removal may be the best choice with the latest techniques. Before designing the brow with the perfect and most convenient shape and color.

## **LIVE WITH IT** (1 session)

When bad quality of ink formulas reside in your skin without fading with time, fixing and removing it could be the best way to live with it, and reworking the tattoo with the most convenient designs and shades, is your way to reach a perfect result.









# Eyebrows For Cancer Patients

## PROCEDURE

It starts before chemo. The skin is scored with an appropriate amount of pressure and the pigment is deposited into the epidermis. Each individual has a different experience with the level of discomfort. 2 topical anesthetics are applied. The first is applied 20 minutes before the procedure and the second is applied throughout the entire procedure.

## COLOR

Just after your appointment your brow area appears slightly pink, and the pigment itself darker. After 1-2 weeks from healing process they will slowly fade to a softer, more natural shade. The tattoo lasts up to 12 months or more.

## SCABBING AND HEALING

The healing process takes 5-10 days. Do not take off or peel any flakes. Apply moisturizer & topical antibiotic cream after and during healing process.

## TOUCH UP

A touch up appointment should be set 4-6 weeks after tattoo procedures (if needed before starting chemotherapy) or a new eyebrow tattoo just after one year when all the treatments are done and in process with recovery.

\*A good therapist will be able to prove that the machine being used in the treatment has a CE mark, and the pigment follows the EU safety regulations.



# Eyebrow Cosmetic Tattoo

## INVASIVE BLOCK METHOD

Deep Implementing Ever Lasting Tattoo Pigmentation

Full metal Based + Different minerals & Synthetics

Fades turning to Red, Blue or Grey

Technique:

• 1988 Invasive Chinese Block Method Tattoo

\$50-200

• 1991 Invasive European Bold Method Tattoo

\$200-350

## INVASIVE EUROPEAN BOLD METHOD

Semi-Deep Implementation Lasting Tattoo Pigmentation / Hair Strokes – Full Powdered

Inorganic, Less Metal Based +Little synthetic

Technique:

• 1992 French Cosmetic Dermographie Tattoo Pigmentation

\$600

• 1995 French Soulignage Dermographie Hair Strokes Pigmentation

\$800

## FRENCH COSMETIC DERMOGRAPHIE

Fibro Feathering Hair by Hair / Natural powdered

A bit of synthetic + A bit of organic

Technique:

• 2004 Dermoline Cryopigmentation

\$1200

## BRAZILIAN 3D FULL ORGANIC

3D Nano Simulated Hair strokes using very fine deposits of natural ingredients

Technique:

• 2006 Brazilian 3D Full Organic Simulated Hair Pigmentation

\$1400

### **COLOMBIAN POWDERED MICRO STROKING**

Micro Stroking Fruit/Vegetable/Floral Powdered Full Organic Pigmentation

**Technique:**

· 2008 Colombian Micro stroking Powdered Full Organic Pigmentation

**\$1600**

### **AMERICAN PURE ORGANIC**

Makeup Definition for Mediterranean's and Orientals

**Technique:**

· 2010 American Derma Pigmentation

**\$1800**

### **LEILA'S PRO PURE AMERICAN FULL ORGANIC**

Including Diamond & Gold powder / Superficial Pigmentation Makeup Definition

**Technique:**

· 2012 Leila's Pro stars brows American Advanced Organic Technique

**\$2000**

### **FILL ME UP**

Most recent natural realistic looking brows, touch of hair strokes with the texture of your own hair which lasts only 2 -4 months before special occasions After eyebrows shaping ask for a just fill in the blanks with a perfect shape with a bit of hair feathering strokes just inside empty gaps

**\$200-400**



# **LONG LASTING EYELINER**





# Luxury Liner Tattoo

Whatever look you choose, you will wake up and go to bed always looking your best!

Wake-up with a favorite type of look no matter how much you rub your eyes, the perfect eyeliner stays in place.

No more eyeliner smudge, your appearance remains consistently fresh throughout the day and night.

## LONG LASTING LINER

It's up to you and your beauty needs which varies from person to person to have a flattering eyeliner.

The choice is yours in many eyeliner styles and colors to mix and match with the different choice of pigments and techniques.

**Outline Liner-Permanent:** Tattoo defined eyelids with soft accentuating subtle liner, natural thin, thick, wide or Arabian Flick, Upper, lower or both.

**Lash Liner:** Eye Lash liner gives a natural enhancement, fills in dash, thick or thin lash liner using micro-color infusion technique.

**Inner Liner:** Add eyelid lash inner liner for the most natural lash enhancement look by getting liner tattooed on the rims of your eyes.

**Lift Liner:** Perfect for lift drooped & aged eyes.







# Eyes & Wings

## SERVICE & TECHNIQUES

Pigments are thicker and are said to give a softer, more powdery finish that looks more like actual makeup.

The organic pigment is embedded under the dermal layer of skin for long-lasting definition to enhance the original color and fill in faded areas. Semi-permanent makeup pigments in the epidermal area, barely touching the dermis.

Implanting pigment deeply into the upper layer of the skin.

Organic pigment is embedded beneath the skin to add permanent shade.





# Procedure

## THE PROCESS

- Pre-procedure numbing topical cream application 30 mins
- Choose your preferred eyeliner design, color, type of pigments and technique for your permanent cosmetic eyeliner.
- Drawing the suitable most appropriate shape (according to the study of face, eyes, eyelid wrinkles and sagginess if any). 10-15 mins
- With a slight stinging feeling another coat of numbing cream is applied during procedure. 5 -10 mins
- Permanent makeup application successfully ends by achieving the kind of eyeliner you want for a long period of time. 60 mins

## PAIN

- A bearable pain at a time only during application.
- A cold compress or ice pack to reduce swelling, antibiotic ointment to help prevent infection. Refresh Eye drops for a moisturizing and soothing relief first 24 hrs.

## COLOR

- At first, the liner will look wider, dark and shiny; with a surrounding tissue will be swollen and red.
- Within 5-10 days a dark scab will be slightly raised and when falls off will look cloudy and dull.
- The true color of the tattoo is evident within 4-5 weeks with the precised eyeliner thickness as desired.





# Healing

## SCABBING AND HEALING

Do not pick, peel or scratch the dry skin/flakiness; let the skin fall off naturally.

Picking can risk scarring, premature loss of pigment and infection.

## TOUCH UP

You may require a one follow-up session to achieve the perfect shape and color, scheduled 4 weeks from initial procedure.





# Maintenance

## WHEN TO USE MAKEUP

No makeup is to be applied for (five days) after the procedure on the tattoo area.

## HOW TO TAKE CARE & MAINTAIN YOUR FRESH EYELINER

Aftercare instructions: 1<sup>st</sup> week from tattoo procedure:

- Wash tattoo 2-4 times daily with cold water. Do not moisturize treated area.
- Do not expose your healing skin to direct sunlight.

Aftercare instructions: 2<sup>nd</sup> week:

- Keep washing 2-4 times daily with cold water.
- Start moisturizing 3-4 times daily.
- Back to normal life and Makeup application.











# Eyeliners For Cancer Patients

Permanent eyeliner close to the lash line is recommended when original eyelashes are in place.

Eye Lash liner gives a Natural Enhancement and maintains the effect of lashes when they will fall down during chemo therapy.

It can be applied to the upper and lower eyelids.

Filling in the lash line for darker and thicker lashes

## EYELASHES FOR CANCER PATIENT

It is advised to use artificial eyelashes during treatment as alternative which enhances the effect of cosmetic eyeliner tattoo.



# Eyeliner Cosmetic Tattoo

## CHINESE PIGMENT

Deep Implementing Ever Lasting Tattoo Pigmentation

Full metal Based + Different minerals & Synthetics

Fades turning to Blue or Grey

**Technique:**

Implanting pigment deeply into the upper layer of the skin.

**\$450**

Outline liner

## FRENCH INORGANIC PIGMENT

Semi-Deep Implementation Lasting Tattoo Pigmentation / Full Powdered

Inorganic, Less Metal Based + Little synthetic

**Technique:**

Semi-permanent makeup pigments in the epidermal area, barely touching the dermis.

**\$600**

Outline liner + Lash liner + Inner liner

### **BRAZILIAN ORGANIC PIGMENT**

3D Nano Simulated using very fine deposits of natural ingredients

**Technique:**

Pigments are settled under the top layer of the skin and above the skin.

**\$800**

Outline liner + Lash liner + Inner liner + Lift liner

### **AMERICAN PURE ORGANIC**

Makeup Definition Eye Accent for Mediterranean's and Orientals

**Technique:**

The organic pigment is embedded under the dermal layer of skin for long-lasting definition to enhance the original color and fill in faded areas.

**\$1200**

Outline liner + Lash liner + Inner liner + Lift liner

### **LEILA'S PRO PURE AMERICAN FULL ORGANIC**

Natural Vibrant colors with large particle pigments along with safety and stability

**Technique:**

Pigments are thicker and are said to give a softer, more powdery finish that looks more like actual makeup.

**\$1500**

Outline liner + Lash liner + Inner liner + Lift liner





# **LIP BLUSHING**





# Lip Definition

## BEAUTIFUL LIP DEFINITION, FULLNESS AND COLOR ENHANCEMENT

Lips add expressive impact to the words being spoken. Permanent lip definition and coloring recreates the perfect suitable border of size and shape blended with the enhanced color chosen for a Gloss and Go Lips.

## WHY GO FOR LIP TATTOO?

- Recreating a new lip liner boarder for fuller shape of small thin lips.
- Lifting drooped or aged lips, to achieve smiley lips restoring a fresh lip tinting color.
- Lip Tinting to correct unsymmetrical imperfection & unevenness of color due to nicotine/cafeine over active melanocyte cells, for those carrying a dark skin or by hereditary.

## LOVE TO KNOW

- Lip-liner tattoos last longer than temporary lip fillers.
- Choose a natural color to give the mouth back its natural shape.
- Once you have the lip tattoo, wait for few hours before drinking or smoking.
- Use a mouth wash to rinse after meals and after smoking.
- It lasts three to five years, although some may not fade for as long as 10 years.
- Discuss about tattoo removal with your certified permanent cosmetic professional before deciding to go ahead with your permanent cosmetic professional.







# Lip Blushing

## LIP BLUSHING

A new Era of lip tattoo

No more harsh lipliner of yesterday for a new beauty lip change; the latest technique alternative to lip injections.

## RAINBOW LIP ALLURE

Something soft and natural that enhances the lips by giving them the kind of subtle kiss of color with 30 pigments that can be blended to match your favorite shade.

- Giving you a bolder look
- Waking up with a pigmented pout





# Procedure

## THE PROCESS

- Pre-procedure numbing topical cream or injectable anesthesia application by an anesthetist or dentist. 30 mins.
- Choose your preferred Lip design, color, type of pigments and permanent cosmetic technique. 15 mins.
- Drawing the suitable most appropriate lips shape (according to the study of face, eyes, wrinkles and saggiess if any). 10-15 mins.
- With a slight stinging feeling another coat of numbing cream is applied during procedure. 5 -10 mins.
- Permanent makeup application ends by achieving the kind of Lip Shape and color desired for a long period of time. 60 mins.

## PAIN

A bearable pain at a time only during application.

The mouth swells due to the anesthesia and the filling but the swelling goes away gradually.

A cold compress or ice pack to reduce swelling antibiotic ointment to help prevent infection.





# Healing

## SCABBING AND HEALING

Do not pick, peel or scratch the dry skin/flakiness; let the skin fall off naturally.

Picking can risk scarring, premature loss of pigment and infection.

## ABOUT COLOR IMMEDIATELY AFTER PRECEDURE

The color will soften and fade up to 50%.

## WHAT'S A PERFECTION SESSION OR TOUCH UP, AND DO YOU NEED ONE?

Periodic touchups are recommended to maintain the desired look.

You can also choose to go for a minimal change in shape and shade of your permanent lip tattoo.





# Maintenance

## HOW TO TAKE CARE & MAINTAIN YOUR FRESH LIP COSMETIC TATTOO

Aftercare instructions 1<sup>st</sup> week:

- Wash tattoo 2- 4 times daily with cold water. Do not moisturize treated area.
- Do not expose your healing skin to direct sunlight.

Aftercare instructions 2<sup>nd</sup> week:

- Keep washing 2-4 times daily with cold water.
- Start moisturizing 3-4 times daily.
- Back to normal life and makeup application.

## WHEN YOU CAN USE MAKEUP

- No makeup is to be applied for (five days) after the procedure on the tattoo area.
- All you need after lip tattoo is Gloss.

## END RESULT

- Lips look really finished after 2<sup>nd</sup> appointment if needed, to end proudly owning beautiful well shaped natural-looking lips.
- Need maintaining every 9 -12 months.







# Lip Tattoo Correction/Removal and Repair

To Change & Modify the shape and color for a more satisfying results (Non surgical).

## LIP TATTOO REMOVAL

- It is now possible to remove lip tattoo with treatments, fully or partially.
- Results may vary in terms of effectiveness. Complete removal is possible sometimes, but other times, the tattoo can be lightened or intentionally faded and repaired, using dark lip liner in order to correct or remove, repairing it with a more natural blushing effect for excellent results.





## METHODS OF TATTOO REMOVAL WITH LATEST TECHNOLOGY

### CAMOUFLAGE COLOR

(non chargeable)

Applying fresh natural color inks over darker pigments to lighten and blend covering them up.

- Safe and successful results, pigments a mixture of colors that can fade dark ones and transform into natural lip color effect without removing them. (The correction procedure is done while lip tattooing)

### THE SUCCESS OF LIP TATTOO COMPLETE REMOVAL

\$200-\$500

Using a unique formula to remove unwanted lip tattoo with very minimal scarring, and can be colored over it with asset bleach fading treatment. Utilising a specially designed inorganic chemical remover applied in the same method as original tattoo, designed to draw the tattooed pigment out of the skin removing the unwanted tattoo. Number of treatments may vary depending on individual circumstances and condition of original tattoo.

### DIFFICULT TO REMOVE

**Type of ink and color used:** Lighter colors like yellow, flesh color and white are much more difficult to extract and have a limited removal success rate.

- Skin tone, immune deficiencies, and pregnancy can limit measuring outcomes.

### PRICE

The price depends on several factors, including the type and extent of the old tattoo.

- 2<sup>nd</sup> appointment is essential to complete the lips. It's common for the first appointment to heal light or have inconsistencies, but will retain the shape.
- It's usually not until the 2<sup>nd</sup> session that the lips look more complete.





# Lips For Cancer Patients

A permanent lip tattoo makes a difference by bridging the gap between cancer and beauty. It eases the distress of losing lip color and can help feel better from the outside in. It enhances your lips and be your active self.

## PROCEDURE

- Tattoo procedure should preferably start before chemo and have to be approved by an oncologist (in case of infection).
- One to one consultation: study lips, patient characteristics and personality, discussing the color 15 mins.
- A numbing cream or injectable anesthetic with the physician is applied on the target area prior and during procedure. 30 mins.
- Drawing the suitable most appropriate lip shape. 25 mins.
- A successful Permanent lip color becomes your mirror image within 60 mins.

## PAIN

- A bearable pain at a time only during application.
- The mouth swells due to the anesthesia and the filling but the swelling goes away gradually.
- A cold compress or ice pack to reduce swelling antibiotic ointment to help prevent infection.

## COLOR

- At first, the color will seem dark and shiny; with a surrounding tissue will be swollen and red.
- Within 5-10 days a dark scab will be slightly raised and when falls off will look cloudy and dull.
- The final true color of the tattoo is appears within 4-5 weeks as desired.







# Healing

## SCABBING AND HEALING

Do not pick, peel or scratch the dry skin/flakiness; let the skin fall off naturally.

Picking can risk scarring, premature loss of pigment and infection.

## BEFORE END RESULT

- After the scab falls off, Keep on moisturizing for 4 weeks until second retouch appointment "if needed".
- A touch-up is done after 4-5 weeks; to ensure that the micro-pigments healed properly and responded well.
- The touch up appointment is made to tighten up the shape, to assess the desired color or adjust to a different shade in a darker or lighter tone "if needed".
- Ensure the longevity of the colors used.

## END RESULT

- Lips look really finished after 2<sup>nd</sup> appointment "if needed", to end proudly owning beautiful well natural lips.



# Lips Cosmetic Tattoo

## DEEP IMPLEMENTATION TECHNIQUES

### DERMOGRAPHIE

Full metal Based + Different minerals & Synthetics. A harsh lip liner  
Full metal Based + Different minerals & Chinese Pigment

\$50-200  
\$200-350

### SOULIGNAGE DERMOGRAPHIQUE

Less Metal Based + Little synthetic BRAZILIAN Pigment

\$600

### DERMOLINE

Less Metal Based + Little synthetic BRAZILIAN Pigment  
It enhances lips and outlines right on the border

\$800

## SURFACE IMPLEMENTATION TECHNIQUES

### FIBRO PIGMENTATION

A bit of synthetic + a bit of organic FRENCH pigment.  
It's all about the illusion. The tattoo does not go around the lip liner, but gives blended  
natural refreshed lips. It's one or two shades darker or brighter, depending on the skins' and lips' natural tone.

\$1200



### **LIP-BLUSHING**

A bit of synthetic + a bit of organic FRENCH pigment.

It's the latest in tattoo, very soft and natural. This technique is an alternative to lip injections and a new way to tattoo lips, giving them a more defined shape and a youthful tint. This technique is a gentle and easy permanent makeup method.

**\$1400**

### **RAINBOW-LIP**

A bit of synthetic + a bit of organic FRENCH pigment.

This technique works with 30 different beautiful pigments and shades of pink or red. They blend to match your natural favorite shade, for very youthful plumped softly outlined lips with a gentle pigmentation.

**\$1600**

### **CANDY LIPS; PERMANENT AND ORGANIC**

Organic U.S.A

Well defined prettier tones, giving the lips more plump and a fuller look. This technique uses small needles that work softly on the lips without creating too heavy of a lip liner border.

**\$1800**

### **3D TINTED LIPS FOR LIFE**

It gives natural definition for lips. It pigments slightly and with sheerness, balancing dark blue lips to natural lip tones. It's a two or three steps process divided into:

-The first visit.

**\$950**

-The second visit.

**\$200**

-The third visit a year later.

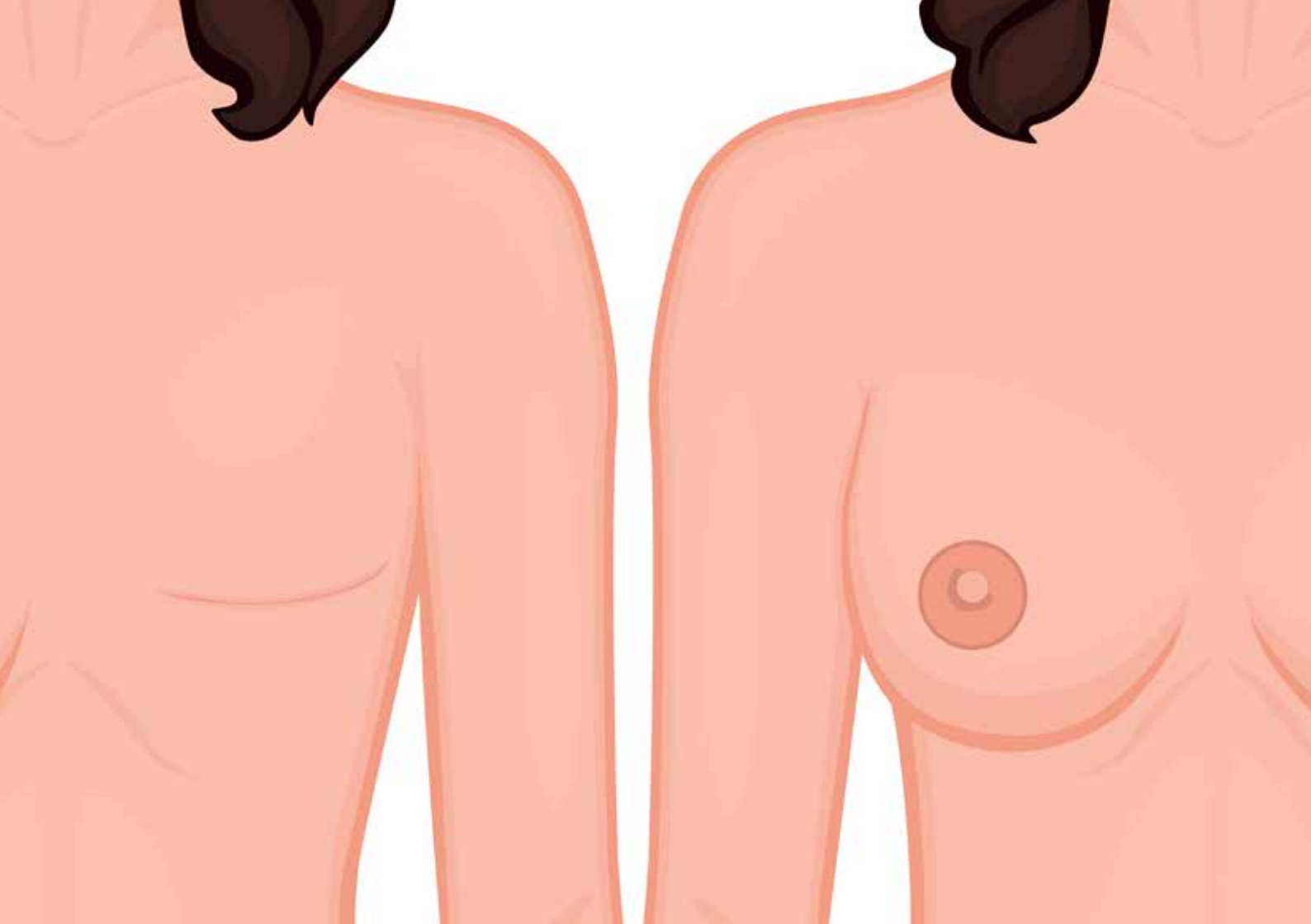
**\$350**

### **PRO STAR LIPS**

Organic U.S.A

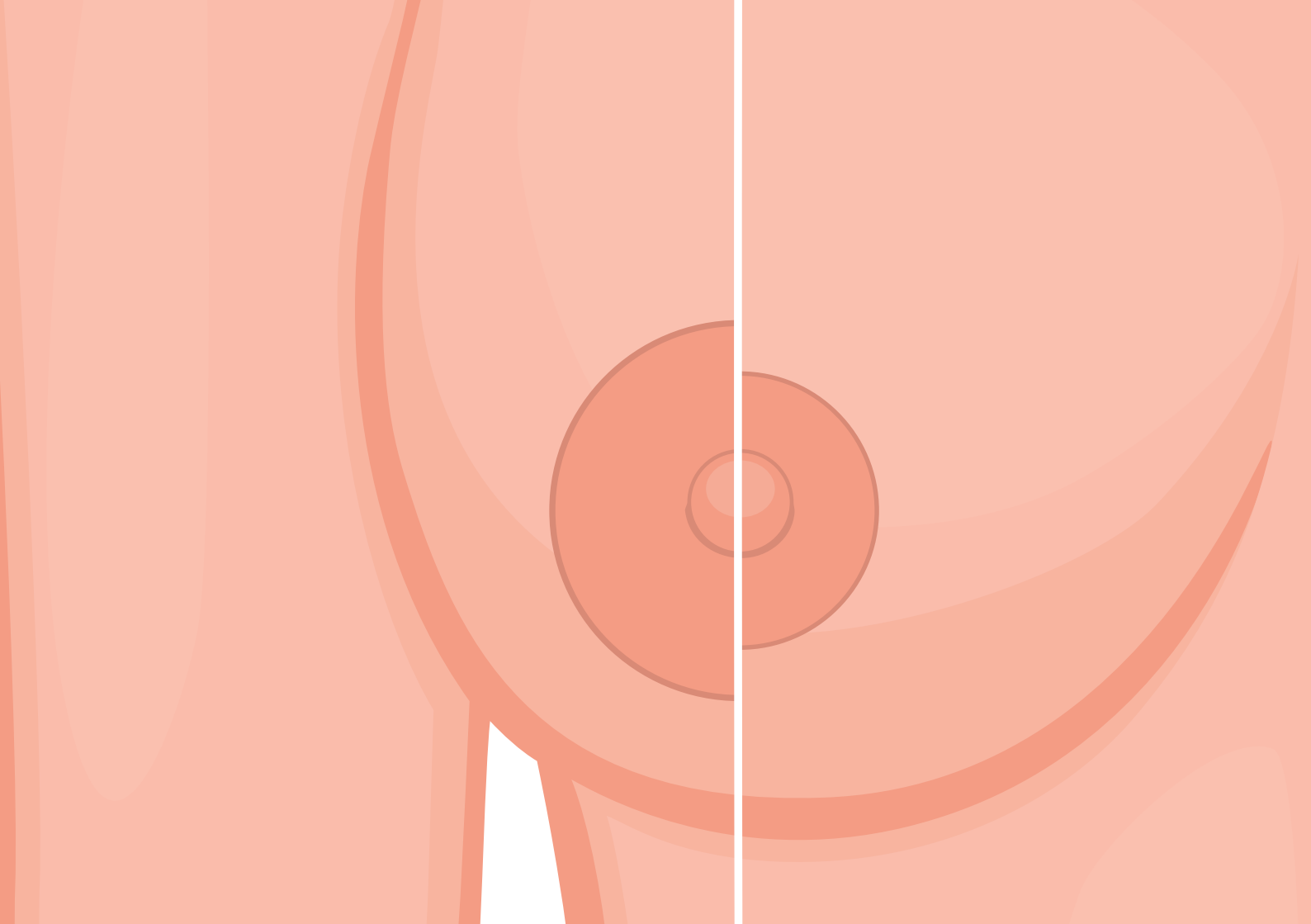
It's a very advanced organic American technique with superficial pigmentation, and it's the latest technology in beautiful shades. The particles of the pigment are large, with safety and stability. This technique and is especially for lip liner tattoos that went wrong. The third visit a year later.

**\$2500**



# **AREOLA RECONSTRUCTION**





# Natural looking Areola

## NATURAL LOOKING AREOLA PIGMENTATION

To create a natural looking areola and nipple restoring the breast's natural beauty. The procedure can be done after a mastectomy for a woman to feel like herself, regaining confidence in her femininity. The process is very quick and completed in one appointment.

Designed especially for a temporary realistic-looking solution for breast cancer survivors, creating an amazingly realistic 3D Areola tattoo with special skin camouflage pigments, matching the shade of the existing areola or choosing a shade yourself. Multiple shades are used to create a more natural look which is the secret of Leila's skills as an artist, being able to mimic the original look taking into consideration the size and shape of your personal desires, giving the tattoo a 3D appearance to provide the illusion of a nipple.

## THREE-DIMENSIONAL NIPPLE-AREOLA TATTOOING

The method presented is essentially the inverse of traditional technique and results in a more realistic and three-dimensional reconstruction that can appear better than surgical methods. The application of three-dimensional techniques or "realism" in tattoo artistry has significant potential to improve the aesthetic outcomes of reconstructive surgery.



# Procedure

## THE PROCESS

- Pre-procedure numbing topical cream or injectable anesthesia with the physician application. 30 mins.
- Drawing the shape of suitable areola before tattooing; with a pencil that is similar to the natural color chosen before proceeding giving back the areola its natural shape. 30 mins  
Filling the areola with small fine vertical stripes to fill in the void between the contour and the place of the filling.
- With a slight stinging feeling another coat of numbing cream is applied during procedure. 5-10 mins
- A successful permanent areola tattoo renewed self- confidence and self-esteem within 60 mins

## PAIN

A bearable pain at a time only during application. A cold compress or ice pack to reduce swelling antibiotic ointment to help prevent infection.

## COLOR

- At first, the Areola will look wider, dark and shiny; with a surrounding tissue will be swollen and red.
- Within 5-10 days a dark scab will be slightly raised and when falls off will look cloudy and dull.
- The true color of the tattoo is evident within 4-5 weeks with the precised thickness as desired.



# Healing

## SCABBING AND HEALING

Do not pick, peel or scratch the dry skin/flakiness; let the skin fall off naturally.

Picking can risk scarring, premature loss of pigment and infection.

## TOUCH UP

You may require a one follow-up session to achieve the perfect shape and color, scheduled 4 weeks from initial procedure.

## BEFORE END RESULT

- A touch-up/adjustment is done after 4-5 weeks; to ensure that the micro-pigments healed properly and responded well.
- The touch up appointment is made to tighten up the shape, to assess the desired color or adjust to a different shade in a darker or lighter tone "if needed".
- Ensure the longevity of the colors used.

## END RESULT

Areola looks really finished after 2<sup>nd</sup> appointment "if needed", to end proudly owning beautiful natural-areola.







# BEAUTY MARK



# Beauty Mark

## ABOUT BEAUTY MARK TATTOO

It is a simple mark that adds sophistication and class to the face. To darken a spot you already have.  
It used to be a stroke of luck to be born with a beauty mark believe it or not.

## IS IT SAFE TO GET AN ARTIFICIAL MOLE OR A MOLE TATTOO?

The tattoo should be done on fresh, clean skin and not on a mole or a healing skin.  
Do not get a tattoo on a natural mole unless it is a freckle spot.  
Applying a beauty mark is super fast and anyone can do it.



# Procedure

## THE PROCESS

- No need for numbing topical cream.
- Choose your preferred mole location, color and size. 5 mins.
- Permanent makeup application ends by achieving the beauty mark's shape and color you want for a long time. 5 mins

## MORE TO KNOW

- At first, the color will seem dark and shiny; with a surrounding tissue will be swollen and red.
- Within 5-10 days a dark scab will be slightly raised and when falls off will look cloudy and dull (do not peel).
- The final true color of the tattoo is appears within 4-5 weeks as desired.
- Periodic touchups are recommended to maintain the desired look. You can also change colors of your permanent mole tattoo.

## AFTERCARE INSTRUCTIONS:

1<sup>st</sup> week from tattoo procedure

- Wash tattoo 2-4 times daily with cold water.
- Do not moisturize treated area.
- Do not expose your healing skin to direct sunlight.

2<sup>nd</sup> week from tattoo procedure

- Keep washing 2-4 times daily with cold water.
- Start moisturizing 3-4 times daily.
- Back to normal life and makeup application.





# **HAIR SCALP MICRO PIGMENTATION**



# Hair Scalp Pigmentation

## TEMPORARY HAIR SCALP MICRO PIGMENTATION

Designed especially to mimic the appearance of short hair of a closely shaved scalp and natural looking hair line for men and women; specially with scaring alopecia and for those who are not candidates for Hair Transplant surgery with a formulated color that appears so natural with long lasting results.

## WHY HAIR SCALP MICRO-PIGMENTATION TECHNIQUE?

Applying a flesh-colored pigment to the restored areas of the scalp. The process of Hair Scalp micro-pigmentation is a careful one and takes several visits to obtain the desired final result.

## WHY IS IT RECOMMENDED?

To restore the natural appearance hair.

A complete reconstruction process with specific hair dots esthetic re-pigmentation. An important step in recovering not only physically but also emotionally.

A renewed sense of self-esteem and confidence.

A treat, giving yourself a refreshing interlude from the daily grind in a professional medical spa with discretion and privacy.

Most recommended for those who are not candidates of hair transplant surgery.

## LOVE TO KNOW

Scalp Micro-Pigmentation (SMP) creates the appearance of a full head of hair.

## PRICE

\$200-\$600



# Prodecure

## THE PROCESS

- Pre-procedure numbing with topical cream or injectable anesthesia with the physician application. 30mins.
- Drawing the shape of suitable hair dots with a pencil before tattooing. 30 mins
- Filling the area with small fine stripes to fill in the void between the contour and the place of the filling.
- Another coat of numbing cream is applied during procedure. 5 -10 mins
- Permanent Areola tattoo application. 60 mins
- An antibiotic ointment to help prevent infection is advised to be applied after procedure.
- Do not pick, peel or scratch the dry skin/flakiness; let the skin fall off naturally.

## COLOR

- At first, the Hair dots will look wide, dark and shiny; with a surrounding tissue will be swollen and red for a period of 48 hours.
- Within 5-10 days a dark scab will be slightly raised and when falls off will look cloudy and dull.
- The true color of the tattoo is evident within 4-5 weeks with the precised thickness as desired.

## BEFORE END RESULT

- A touch-up/adjustment is done after 4-5 weeks; to ensure that the micro-pigments healed properly and responded well.
- The touch up appointment is made to tighten up the shape, to assess the desired color or to adjust for a fuller hair.
- Ensure the longevity of the colors used.
- Hair scalp looks really finished after 2<sup>nd</sup> appointment "if needed", to end proudly owning natural-hair looking.

